

MEETING AGENDA



MEETING **Downtown Advisory Committee (DAC)**
DATE May 21, 2015
LOCATION Meeting Room A
TIME 3PM
CHAIR Tom Lamer, Chair

AGENDA ITEMS

| ITEM # | DESCRIPTION |
|--------|---|
| 1 | Welcome |
| 2 | Items of Pecuniary Interest |
| 3 | Approval of Agenda and Minutes |
| 4 | Agenda Items: 4.1 Parking – Cameron Walsh & Rodrigo Goller (3:00-4:00) 4.2 Tactical / Wayfinding Update – David deGroot (4:00-4:30) 4.3 Communications Update |
| | Next Meeting: June 18, 2015 |

SUGGESTED READING LIST:

Background reading for members:

1. **Prosperity 2020** – Community Economic Development Strategy -- 2010
http://guelph.ca/wp-content/uploads/Prosperity_2020_Phase2_Strategic_Directions_for_Economic_Development_and_Tourism.pdf

Additional Discussion Paper (2014):
http://guelph.ca/wp-content/uploads/TheGuelphdifference_economicgrowthandprosperity.pdf
2. **Downtown Secondary Plan** – 2012
<http://guelph.ca/wp-content/uploads/Attachment1OPA43.pdf>
3. **Downtown Guelph Community Improvement Plan & Guidelines** – 2012
<http://guelph.ca/wp-content/uploads/DowntownGuelphCIP.pdf>
http://guelph.ca/wp-content/uploads/DowntownCIP_ImplementationsGuidelines.pdf
4. **Downtown Strategic Assessment** – 2013
<http://guelph.ca/wp-content/uploads/DraftDowntownStrategicAssessment.pdf>
5. **DRO Annual Report** -- 2012
http://guelph.ca/wp-content/uploads/cafe_agenda_061013.pdf
6. **Enterprise Services Annual Report** -- 2013
http://guelph.ca/wp-content/uploads/cafe_agenda_081214.pdf
7. **DowntownNOW!**
http://guelph.ca/wp-content/uploads/DowntownNow_brochure.pdf
8. **DRO Update & Investment Discussion** – November 2013
http://guelph.ca/wp-content/uploads/council_agenda_112513.pdf
9. **Introduction to Guelph Investment Fund**
http://guelph.ca/wp-content/uploads/council_agenda_022614.pdf
10. **Enterprise Framework & DRO Update Presentation** – June 2014
<http://guelph.ca/plans-and-strategies/enterprise-framework/>

Please let Kate Wagler know if you would like any hard copies of these documents provided.