

MEETING AGENDA



MEETING **Downtown Advisory Committee (DAC)**
DATE March 26, 2015
LOCATION Meeting Room A
TIME 3PM
CHAIR Doug Minett, Chair

AGENDA ITEMS

ITEM #	DESCRIPTION
1	Welcome
2	Items of Pecuniary Interest
3	Approval of Agenda and Minutes
4	Agenda Items: 4.1 Cameron Walsh – Parking (3:00-3:30) 4.2 David deGroot – Downtown Streetscape Manual (3:30-4:00) 4.3 Update Wayfinding Subcommittee 4.4 Update Communications Subcommittee
	Next Meeting: April 16, 2015

SUGGESTED READING LIST:

Background reading for members:

1. **Prosperity 2020** – Community Economic Development Strategy -- 2010
http://guelph.ca/wp-content/uploads/Prosperity_2020_Phase2_Strategic_Directions_for_Economic_Development_and_Tourism.pdf

Additional Discussion Paper (2014):
http://guelph.ca/wp-content/uploads/TheGuelphdifference_economicgrowthandprosperity.pdf
2. **Downtown Secondary Plan** – 2012
<http://guelph.ca/wp-content/uploads/Attachment1OPA43.pdf>
3. **Downtown Guelph Community Improvement Plan & Guidelines** – 2012
<http://guelph.ca/wp-content/uploads/DowntownGuelphCIP.pdf>
http://guelph.ca/wp-content/uploads/DowntownCIP_ImplementationsGuidelines.pdf
4. **Downtown Strategic Assessment** – 2013
<http://guelph.ca/wp-content/uploads/DraftDowntownStrategicAssessment.pdf>
5. **DRO Annual Report** -- 2012
http://guelph.ca/wp-content/uploads/cafes_agenda_061013.pdf
6. **Enterprise Services Annual Report** -- 2013
http://guelph.ca/wp-content/uploads/cafes_agenda_081214.pdf
7. **DowntownNOW!**
http://guelph.ca/wp-content/uploads/DowntownNow_brochure.pdf
8. **DRO Update & Investment Discussion** – November 2013
http://guelph.ca/wp-content/uploads/council_agenda_112513.pdf
9. **Introduction to Guelph Investment Fund**
http://guelph.ca/wp-content/uploads/council_agenda_022614.pdf
10. **Enterprise Framework & DRO Update Presentation** – June 2014
<http://guelph.ca/plans-and-strategies/enterprise-framework/>

Please let Kate Wagler know if you would like any hard copies of these documents provided.